

December 28, 1978

TO ALL GREMLIN DISTRIBUTORS:

SUBJECT WALL GAMES

In reviewing our plans at Gremlin for 1979, we are convinced that we should incorporate in our program for the coming year new and exciting versions of Wall Games. Wall Games in my opinion have yet to scratch the surface in locations thru-out the U.S.A. when you realize of the 450,000, locations appx. 15% or 60,000, locations are prime targets for some type of a Wall Game. As a Gremlin Distributor you know we have produced (3) outstanding Wall Games.

PLAYBALL, TRAPSHOOT, TEN PIN and as Jan 15, 1979, we will introduce "ALL STARS". Some of the great new features being added are as follows:

1. New style transmitter and receiver providing longer battery and longer range using 49.9 mega-hertz away from C.B. band, F.C.C. approved.
2. All new styrofoam Baffle.
3. Dark front screen (for lighted locations).
4. Internal coin box connector.
5. Coin counter in box.
6. Six home runs (keeps track of Home Runs using lighted Stars on Game, with adjustable free play switch on.
7. Anti-cheat devise
8. End of game (selectable switch)
9. Cooling fan (to extend lamp life)
10. Ball speed - Sound - internal adjustment (all adjustments on front panel of game no need to take from wall.
11. Fuse seperator (3 fuses)
12. Self test on transmitter light.

From this impressive list of added features is the reason why Gremlin is number one in Wall Games.

For our 1979, development of Wall Game concepts, I am asking for your knowledgeable assistance in determining what type of Wall Games would have the greatest appeal in your opinion listed are some thoughts on seperate sheet. Please mark in 1, 2, 3, 4, 5, 6 etc. order of preferance and your own suggestions.

For each distributor who answers I'll send a Free Gift with my compliments.

*With the selection of choice by our distributor organization we will be  
in a better position to fill all future needs in Wall Games.*

*Thank for your cooperation.*

A handwritten signature in cursive script that reads "Jack". The signature is written in black ink and has a horizontal line extending from the end of the word.

*Jack Gordon  
Director of Marketing  
Grmlin Industries Inc.*

Jack Gordon  
Gremlin Industries  
8401 Aero Drive  
San Diego, Ca. 92123

Here is my choice in numerical order.

\_\_\_\_\_ Auto Race

\_\_\_\_\_ Shooting

\_\_\_\_\_ Hockey

\_\_\_\_\_ Horse Race

\_\_\_\_\_ Dog Race

\_\_\_\_\_ Hunting

\_\_\_\_\_ War Games

\_\_\_\_\_ Basketball

My suggestions \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Distributor \_\_\_\_\_

Co. Name \_\_\_\_\_

Address \_\_\_\_\_

City and State \_\_\_\_\_