

Bally

MIDWAY MFG. CO.

10601 W. Belmont Avenue
Franklin Park, Illinois 60131
Telephone (312) 451-9200



May 28, 1982

Attached, is the current list of Bally Midway
Mfg. Co. Pac-Man Licenses.

JAM:nf

Bally

MIDWAY MFG. CO.

10601 W. Belmont Avenue
Franklin Park, Illinois 60131
Telephone (312) 451-9200



MIDWAY MANUFACTURING COMPANY

Trademark License List

| <u>Company</u> | <u>Product</u> |
|--|--|
| Aladdin Industries 703 Murfreesboro Road Nashville, TN 37210 (615) 748-3322 | Pac-Man Lunch Kits |
| Amusement Mktg. Concepts, Ltd. P.O. Box 3002 Springfield, MA 01101 (413) 781-1220 | Pac-Man Bumper Stickers, License Plates, Labels, and T-Shirts |
| M.Z. Berger 20 West 37th Street New York, N.Y. 10018 (212) 594-4880 | Pac-Man Game Watch, Juvenile LCD Watches |
| (CBS) The Buie/Geller Organization 3297 North Crest Road Suite 203 Doraville, GA 30340 (404) 491-0950 | Pac-Man Fever Record Album |
| Colorforms 133 Williams Dr. Ramsey, N.J. 07446 (201) 327-2600 | Pac-Man Colorform TM Stick-Ons and Shrinky Dinks |
| Brookfield Athletic Shoe Co., Inc. P.O. Box "A" East Brookfield, MA 01515 | Pac-Man Ice Skates and Roller Skates |

Company

Product

Coleco Industries
945 Asylum Ave.
Hartford, CT 06105
(203) 278-0280

Pac-Man and Galaxian Table
Top Games

Diamond Toymakers
7855 Gross Point Rd.
Skokie, IL 60077
(312) 673-4545

Pac-Man and Ms. Pac-Man
Rack Toys

ERO Industries, Inc.
189 West Madison St.
Chicago, IL 60602
(312) 782-8920

Pac-Man and Ms. Pac-Man
Slumberbags, Pillows, Tote Bags,
Knapsacks, Backpacks, and
Stadium Cushions

Houze Glass Corporation
Drawer 307
Point Marion, PA 15474
(412) 725-5231

Pac-Man and Ms. Pac-Man Ceramic
Mugs and Glassware

Joyce Morris, Inc.
D.B.A. Gindi International
6 Hollywood Ct.
South Plainfield, N.J. 07080
(201) 753-0550

Pac-Man and Ms. Pac-Man and
Wizard of Wor Towels, Bath Sets,
Quilted Kitchen Accessories,
Pac-Man and Ms. Pac-Man Blanket

Hallmark Cards, Inc.
Kansas City, MO 64108
(816) 274-5417

Pac-Man Greeting Cards, Gift
Wrap, Posters, Puzzles, Seals,
Lapel Pins

Joy Insignia, Inc.
P.O. Box 68
320-69th Street
Guttenberg, N.J. 07093
(201) 863-5774

Pac-Man, Ms. Pac-Man, and
Galaxian Embroidered Emblems

Key Ring Supplies, Inc.
631 Fargo Avenue
Buffalo, N.Y. 14213
(716) 883-1110

Pac-Man, Gorf, Wizard of Wor and
Galaxian Leather Key Fobs

Company

Product

Knickerbocker Toy Co.
207 Pond Ave.
Middlesex, N.J. 08846
(201) 752-6900

Pac-Man and Ms. Pac-Man Plush
Toys

MarshAllan Products, Inc.
1971 West 95th Street
Cleveland, Ohio 44102
(216) 631-2400
(800) 321-8668

Pac-Man and Ms. Pac-Man Juvenile
Shelving, Tray Tables and TV
Tables

Marte' Co., Inc.
1145 Main Street
Pawtucket, RI 02860
(401) 722-1902

Pac-Man Costume Jewelry

Milton Bradley Co.
Springfield, MA 01101
(413) 525-6411

Pac-Man Board Game, Puzzle,
and Card Game

C.A. Reed
99 Chestnut Street
Williamsport, PA 17701
(717) 326-9021

Pac-Man Paper Table Goods

Stern-Maid Nitewear, Inc.
135 Madison Ave.
New York, N.Y. 10016
(212) 686-5480

Pac-Man and Ms. Pac-Man Junior
Missy Sleepwear

P & K Products Co., Inc.
640 Church Road
Elgin Oaks Industrial Park
Elgin, IL 60120
(312) 695-7070

Pac-Man Metal Waste Baskets
and Lamps

Plymouth, Inc.
Box 38 Benigno Blvd.
Belmawr, N.J. 08031
(609) 931-8700

Pac-Man and Ms. Pac-Man
Stationary and School Supplies

| <u>Company</u> | <u>Product</u> |
|---|--|
| Pyramid Home Products, Inc. 2010 West 62nd Los Angeles, CA 90047 (213) 971-4223 | Pac-Man Hassocks and Pillows |
| Steven Morris Co. 1539 Sherman Evanston, IL 60201 (312) 475-2310 | Pac-Man Mugs and T-Shirts |
| Third Wave Products P.O. Box 13665 Sacramento, CA 94813 (916) 486-2696 | Pac-Man Square Buttons |
| Tomy Corporation 901 E. 233 Street Carson, CA 90745 (213) 549-2721 (213) 774-7585 | Pac-Man and Ms. Pac-Man Hand Held Game and Wind Up Toy |
| The Video Babies, Inc. 4820 43rd St. NW Washington, DC 20016 (202) 363-0979 | Pac-Man Ties and Bumper Stickers |
| W.S. Wormser Co. 1535 Lake Cook Rd. Suite 402 Northbrook, IL 60062 (312) 564-8355 | Pac-Man and Ms. Pac-Man Robes, Pajamas, and Action Sportswear |
| Wiz Kids P.O. Box 451 Irwin, PA 15642 (412) 751-3020 | Pac-Man, Gorf, Galaxian, and Rally-X T-Shirts, and Sports Caps |
| Woodlets, Inc. Div. of G.H. Wood & Co., Ltd. 90 Chenango St. Buffalo, N.Y. 14213 (716) 886-7868 | Pac-Man Air Freshners |

Company

Product

Deka Plastics
914 Westfield Avenue
Elizabeth, N.J. 07208
(201) 351-0900

Pac-Man Plastic Mugs, Bowls,
Plates, Tumblers, Straws, Pails
and Children's Molded Stool

Lee Company
Empire State Building
350 Fifth Ave. Suite 4619
New York, N.Y. 10118

Pac-Man Childrens Belts and
Suspenders

Gramercy Mills
435 Van Houten Ave.
Passaic, N.J. 07055
(201) 777-7221

Pac-Man and Ms. Pac-Man Girls
Swimwear

Empire Pencil Corp.
41 Madison Ave.
New York, N.Y. 10010
(212) 689-7534

Pac-Man and Ms. Pac-Man
School Supplies

Fleer Company
Tenth & Somerville
Philadelphia, PA 19141
(215) 455-2000

Pac-Man Bubble Gum & Candy

Placo Products Company
20550 S. Denker Ave.
P.O. Box 3456
Torrance, CA 90510
(213) 775-3621

Pac-Man Felt Tip Coloring Poster
Sets, and Target Games

Shipton Sportswear
P.O. Box 12472
St. Louis, MO 63132
(314) 997-2000

Pac-Man and Ms. Pac-Man Outer
Jackets, Vinyl Slickers (Boys
and Mens Only)

Gabriel Industries
41 Madison Ave.
New York, N.Y. 10010
(212) 481-6400

Pac-Man Squeeze Toy

CompanyProduct

Libby Glass
One Sea Gate
Toledo, Ohio 43666

Pac-Man Glasses, Ashtrays,
Pitchers, and Cannisters

KiKi International
180 Madison Ave.
New York, N.Y. 10016
(212) 685-7920

Pac-Man and Ms. Pac-Man
Panty Sets

Keepers Industries
6415 De Soto Ave.
Woodland Hills, CA 91367
(213) 884-5800

Pac-Man and Ms. Pac-Man
Hosiery

National Latex
200 Fifth Ave. Room 661
New York, N.Y. 10010
(212) 989-1240

Pac-Man Balloons and Rubber
Balls

Commonwealth Toys
200 Fifth Ave.
New York, N.Y. 10010
(212) 871-5000

Pac-Man and Ms. Pac-Man
Plush Slippers, Hand Puppets,
and Children's Pajama Bag.

Superior Toy
3417 N. Halsted St.
Chicago, IL 60657
(312) 929-1300

Pac-Man Toy Gum Ball Bank

Duncan Toys
801 Lynn Ave.
Baraboo, WI 53913
(608) 356-5551

Pac-Man "Yo-YoTM"

Uniprints Underwear Co., Inc.
P.O. Box 780
Bowling Green, KY 42101
(502) 781-6400

Pac-Man and Ms. Pac-Man
T-Shirts and Tops

Company

Product

Dan River Inc.
111 W. 40th St.
New York, N.Y. 10018
(212) 554-5555

Pac-Man Sheets and Pillow Cases

Millcraft, Inc.
419 Orange Ave.
West Haven, CT 06516
(203) 932-0712

Pac-Man and Ms. Pac-Man
Needlecraft, crewel, latch hook,
and cross stitch

Ben Cooper, Inc.
33-34th Street
Brooklyn, N.Y. 11232
(212) 499-7025

Pac-Man Halloween Costumes, Masks,
and Soft P.V.C. figure on String

Lincoln Textiles
295 Fifth Ave. Room 1720
New York, N.Y. 10096
(212) 532-6963

Pac-Man Drapes, Bedspreads,
Comforters, and Pillow Shams

Hollander Corp.
342 Central Ave.
Newark, N.J. 07103
(201) 624-2000

Pac-Man Drapes, Bedspreads,
Comforters, Pillow Shams, and
Bed Pillows

Normac Co., Inc.
1616 Soldiers Field Rd.
Brighton, MA 02135
(617) 254-9706

Pac-Man Jeans, Overalls and Slacks,
Boys Swimwear, Active Sportswear-
non-fleece (Bottoms Only)

Chein Industries
William Street
Burlington, N.J. 08016
(609) 386-2800

Pac-Man and Ms. Pac-Man Metal
Containers, Recipe Boxes, and
Wastebaskets

Ben Rickert Inc.
359 Newark
Plimpton Turnpike
Wayne, N.J. 07470
(201) 628-0200

Pac-Man Bar and Liquid Soap
Fragrances

Company

Product

Donald Bruce Co.
3600 N. Talman
Chicago, IL 60618
(312) 477-8100

Pac-Man Fine Gold and Sterling
Silver Jewelry

Kids Stuff
I.J.E. Distributors Inc.
450 N. Park Rd.
Hollywood, Florida 33021
(305) 966-8520

Pac-Man Children's Record Series

KMGA Inc.
333 West 34th St.
New York, N.Y. 10001
(212) 563-7100

Pac-Man and Ms. Pac-Man Coin
Purses, Travel, Cosmetic and
Cigarette Cases, and Wallets

Synergistics Research Corp.
650 Avenue of the Americas
New York, N.Y. 10011
(212) 989-9707

Pac-Man "Velcro Target" Game
and "Catch Mitt" Game

Western Graphics
P.O. Box 7128
Eugene, Oregon 97401
(503) 686-2200

Pac-Man Flocked and Lithographed
Posters

Manton Cork
355 Crooked Hill Road
Brentwood, N.Y. 11717
(516) 273-0700

Pac-Man Cork Boards

Lees Mfg. Co.
(Kid Duds)
500 W. Washington
Cannon Falls, MN 55009
(404) 447-5500

Pac-Man and Ms. Pac-Man
Girls Robes and Pegnoir Sets

Scripto, Inc.
7012 Best Friend Rd.
P.O. Box 47800
Atlanta, GA 30362
(404) 447-5500

Pac-Man Cigarette Lighter

| <u>Company</u> | <u>Product</u> |
|--|---|
| Calfax, Inc. 15 E. 26th St. New York, N.Y. 10010 (212) 689-4424 | Pac-Man™ Chatteranimal™ |
| The C.R. Gibson Co. Knight Street Norwalk, CT 06856 (203) 847-4543 | Pac-Man Photograph Album, Scrapbook, Autograph, and Address Books |
| Craft House Corp. 2101 Auburn Ave. Toledo, Ohio 43696 | Pac-Man Sun Catchers, Sun Scene, Sun Charmers |
| Sun Products Puritan Mills, Inc. 206 Adamson Ind. Blvd. P.O. Box 1280 Carrollton, GA 30117 (404) 834-7791 | Pac-Man Hoppity Hops™ |
| International Wallcoverings Div. International Paints (Canada) 151 East Drive Bramalea, Ontario, CANADA | Pac-Man Wallcoverings |
| Keds 5 Cambridge Center Cambridge, MA 02142 (617) 491-8800 | Pac-Man and Ms. Pac-Man Footwear and Laces |
| William F.B. Johnson Co. 901 East Luzerne St. Philadelphia, PA 19124 (215) 831-1004 | Pac-Man Accent Lamps |
| Gay Tred Mills 295 Fifth Ave. Suite 811 New York, N.Y. 10016 (212) 684-5865 | Pac-Man Area Rugs |

Company

Product

Tiger Electronic Toys Inc.
909 Orchard
Mundelein, IL 60060
(312) 949-8100

Pac-Man Portable Radio

Pro Corp.
221 Pine Street
Florence, MA 01060
(413) 584-1780

Pac-Man Toothbrushes, Hair
Brushes, Combs

American Telecommunications
9620 Flair Drive
El Monte, CA 91731
(213) 579-1710

Pac-Man Telephone

Ideal Toy
184-10 Jamaica Ave.
Hollis, N.Y. 11423
(212) 454-5000

Pac-Man Panic Globe

Coin-It Companies
7223 N.W. 43rd St.
Miami, Florida 33166
(305) 261-1441

Pet Pac-Man

Video Expo, Inc.
1312 Frick Bldg.
Pittsburg, PA 15219
(412) 261-1441

1982 World's Fair
Pac-Man Posters, License Plates,
Bumper Stickers, Pennants

Butterfly Originals
29 Olney Ave.
Cherry Hills, N.J. 08003
(609) 424-3004

Pac-Man Ceramic and Plastic
Bookends, Figurines, Paperweights,
Trophies, Night Lights, and Switch
Plates, Knit Hats, Gloves, Scarves,
Leg Warmers

Hamilton Beach Div. of Scoville
59 Mill St.
Waterbury, CT 06720
(203) 573-1199

Pac-Man Hot Air Corn Popper

Company

Product

Light Fashions
15131 Triton Lane
Suite 112
Huntington Beach, CA 92649
(714) 895-2700

Pac-Man Lighted T-Shirts

Southland Corporation
2828 N. Haskell
Dallas, TX 75204
(214) 828-7011

Pac-Man, Ms. Pac-Man, Galaga,
Galaxian, Omega Race, Solar Fox,
and Robby Roto Plastic Drinking
Cups

Wham-O Mfg. Inc.
835 E. El Monte St.
San Gabriel, CA 91778
(213) 287-9681

Pac-Man Flying Disks